



4th WORLD JOURNALISM
EDUCATION CONGRESS
2016 14th-16th July - Auckland, New Zealand



Identity and Integrity in Journalism Education

4TH WJEC PROGRAMME

14 - 16 July, 2016

Supported by



United Nations
Educational, Scientific and
Cultural Organization

**New Zealand National
Commission for UNESCO**

Te Kōmihana Matua o Aotearoa mō UNESCO



WELCOME

Kia Ora

It is my great pleasure, on behalf of Auckland University of Technology, to welcome you to the 4th World Journalism Congress, 2016. I am especially delighted to welcome our international guests who have come here from 43 different countries – from as far away as Mongolia and Ghana. I am equally pleased to welcome some of our close neighbours from Asia and the Pacific and to acknowledge the support of AUT's Pacific Media Centre in bringing a group of these guests to Auckland.

The theme of this year's conference 'Identity and Integrity in Journalism Education' has proved to be an excellent catalyst, attracting a great response. As a result the congress offers a broad programme which gives deep insight into contemporary developments in journalism education and the shifts in journalism programmes internationally. We are grateful to all of our contributors for sharing their research and experiences with us. As well as the formal presentations, the congress offers delegates the opportunity to network and to exchange their ideas and good practice. We hope that you find your time to be entertained too – please take time to enjoy the social events and breaks.

I would like to acknowledge our committee members for their commitment and also, all the people who have worked so hard on every aspect of the organisation. I would especially like to thank Associate Professor Verica Rupar for the tremendous work she has done collaborating with our international partners and our national and local partners and sponsors. She has been a magnificent leader and organiser.

I hope you enjoy the conference. Speak to old friends and make some new ones!

Desna Jury

Pro Vice-Chancellor and
the Dean of Design & Creative Technologies,
AUT



Dear friends and colleagues,

It is my great pleasure to welcome you to the 4th World Journalism Education Congress!

The 2016 WJEC programme is an exciting combination of 16 panels, 10 syndicates, 46 paper sessions, 4 poster sessions, 2 workshops and a number of special events – all aimed to address the pressing issues of journalism and journalism education today. The programme offers a range of fascinating subjects for discussion from journalism ethics, twittering and facebooking, informed citizenry, transmedia, surveillance, community engagement, and mobile media, to more specific topics about journalism, journalism research and education in Africa, Asia, the Pacific, Europe, South and North America, Australia and New Zealand. We look forward to three stimulating days.

This is a landmark for all involved in the organisation of the 4th WJEC. The Council team led by Joe Foote, whose perceptive questions and advice have turned a laborious organisation process into a journey into the heart of the journalism discipline, included Elanie Stein, Robyn Goodman and Ian Richards – all forming a virtual leadership team that worked without a glitch.

The Trans Tasman support has been tremendous. Special thanks to Angela Romano (JERAA) and Grant Hannis (JEANZ) for being with AUT from day one.

The AUT team – Desna Jury, Alan Cocker, Geoffrey Craig, David Robie, Helen Sissons, Richard Pamatatau, Greg Treadwell, Allan Lee, Allison Oosterman, Lyn Barnes, Danni Mulrennan, Bridget Galvin, Merja Myllylahti, Sara Vui Talitu, Edelita Clark, Farzana Alladin, Glen Bailey, Himanshu Sheogaonkar - worked hard over the last two years to make the 4th WJEC a success.

Enormous gratitude to Trish Carter for the work put into various aspects of the organisation and most of all the encouragement she has given the Steering Committee when we needed help the most.

The team worked with passion and enthusiasm, and hoped that our distance from much of the rest of the world would not dissuade people from attending. Luckily that did not happen and you, along with more than 200 other people, will be taking part in the congress. So thank you for venturing to New Zealand and for participating in the conference. I hope you will enjoy both the congress and our wonderful country!

Verica Rupar

Chair of the Steering Committee 4th WJEC



27 June 2016

World Journalism Education Congress – WJEC 2016

Dear World Journalism Education Council

Thank you for the opportunity to host the 4th World Journalism Education Congress in 2016. I would officially like to welcome this group to Auckland, New Zealand.

Each and every one of your guests can be assured of a warm welcome to Auckland and an opportunity to sample the very best of our renowned Kiwi hospitality – characterised by friendliness and sincerity.

Auckland boasts a unique mix of magnificent natural features, a rich and distinctive cultural heritage, well supported with 'big city' sophistication: exceptional galleries, theatres, shopping and restaurants. Set on three harbours, it is bounded by rainforests, beaches and numerous islands. These natural wonders are all within 40 minutes of a globally connected and cosmopolitan central business district.

Auckland is also one of the most diverse cities in the world with more than 200 ethnicities represented in our population. Aucklanders have a good appreciation of other cultures, and with about 40 per cent of our people born overseas, Auckland is internationally well-connected.

Auckland is a vibrant city and has been ranked one of the top 10 cities to visit by Lonely Planet and 3rd internationally for its quality of living. Auckland is at the forefront of hosting international events in New Zealand. It offers excellent infrastructure provided by a professional industry, centralised event facilities and has a worldwide reputation for superior hospitality. Auckland is the home of New Zealand's major airport and receives a frequency of flights unparalleled by any other city in the country.

The School of Communication Studies and its journalism programme is the country's leading centre for journalism studies and journalism training. The industry knowledge and contacts held by researchers contributes to rigorous teaching and investigation of contemporary journalism practice. Hosting the World Journalism Education Congress gives AUT and other journalism schools in New Zealand and Australia a chance to share their experience in teaching and research as well as to funnel their findings back into the sector and profession.

We look forward to welcoming your many guests from around the world to our city in July 2016, nau mai, haere mai.

Yours sincerely



Len Brown
MAYOR OF AUCKLAND

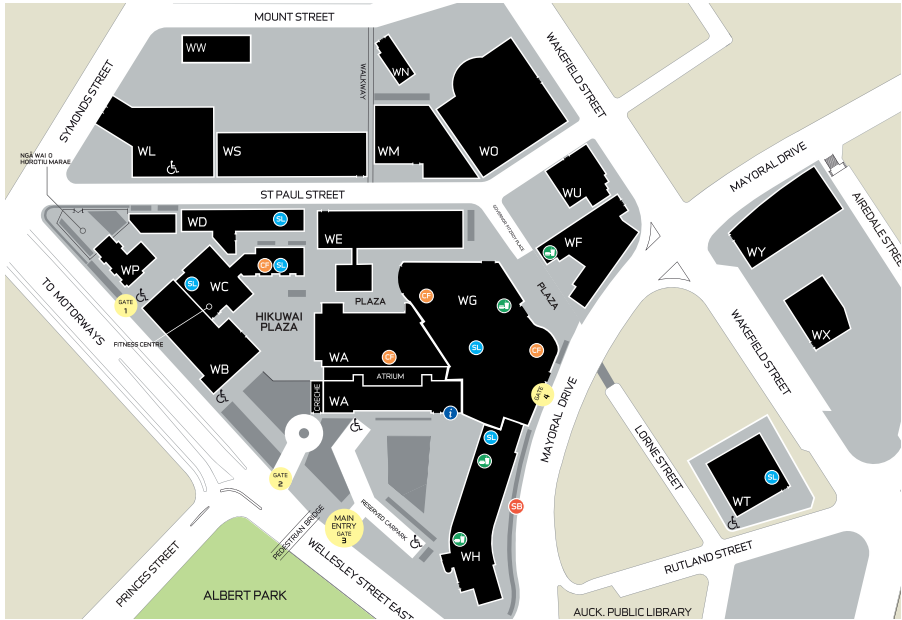
SPONSORS & SUPPORTERS



VENUE INFORMATION

Congress Venue:

WJEC 2016 will be held at Auckland University of Technology (AUT), city campus, in the Sir Paul Reeves (WG) building. This includes registration, the welcome powhiri and reception and dinner.



Social Functions

Welcome Reception – Wed 13 July, 6-8pm

Attendance at the welcome reception is included as part of your overall registration and will be held onsite in the foyer area, WG306, near registration.

The congress would like to thank the following partners for their contribution to the welcome reception: AEJMC, EJTA, JEANZ, JERAA, SILENI

Dinner – Thur 14 July, 7-10pm

Attendance at the dinner is by pre-purchased ticket only. If you are interested in attending, and have not already purchased a ticket, please see the registration desk to be put on a waitlist.

The congress would like to thank the following partners for their contribution to the dinner

UNESCO for their assistance in bringing the dinner speaker Peter Bale and SILENI as the major wine sponsor.

Farewell Reception – Sat 16 July, 6-7pm

Attendance at the farewell reception is included as part of your overall registration and will be held onsite in room WG308.

The congress would like to thank the following partners for their contribution to the farewell reception: Orbit World Travel, SILENI



4th **WORLD JOURNALISM
EDUCATION CONGRESS**
2016 **14th-16th July - Auckland, New Zealand**

PROGRAMME

WEDNESDAY, JULY 13

Time	Event	Venue		Level
16.00-18.00	Registration	WG	306	3
18.00-20.00	Welcome reception	WG	306	3

THURSDAY, JULY 14

Time	Event	Venue		Level
08.00-09.00	Registration	WG	306	3
09.00-10.30	Opening plenary Welcome addresses by Desna Jury, Pro Vice-Chancellor and the Dean of Design and Creative Technologies, AUT Ian McKinnon, Chair of the New Zealand National Commission for UNESCO Keynote Divina Frau Meigs, Université Sorbonne Nouvelle, France	WG	403	3/4
10.30-11.00	Break	WG	201 306	2 3
11.00-12.30	PANELS			
	Panel 1: Global mass communication and journalism research	WG	126	1
	Panel 2: 21st century ethical issues in journalism	WG	404	4
	Panel 3: Where do we teach journalism? An exploration of journalism education in academic disciplines and structures around the world	WA	224A	2
	Panel 4: Teaching hospital	WA	224B	2
12.30-14.00	Lunch	WG	201 306	2 3
14.00-15.30	SYNDICATES			
	Teaching journalism for mobile platforms	WG	607	6
	Teaching fact-checking and verification in the digital age	WG	608	6
	The challenges and opportunities of teaching social media as an information gathering and distribution tool	WG	609	6
	Journalism education programs' responses to quality control for/in journalism education	WG	701	7
	Internships as a way to prepare students for the profession: benefits and challenges	WG	703	7
	Teaching hospitals: the challenge to meet modern-day demands while teaching journalism fundamentals	WG	801	8
	Relevant issues in developing inclusive journalism curricula	WG	803	8

14.00-15.30	Encouraging community engagement as journalism students prepare for a changing profession	WG	808	8
	De-Westernizing journalism education in an era of new media genres and communication technologies	WG	809	8
	Teaching transmedia storytelling to create a unified experience	WG	902	9
15.30-16.00	Break	WG	201 306	2 3
16.00-17.30	PAPER SESSIONS			
	Journalism and Journalism Education in Asia 1	WG	126	1
	Journalism and an Informed Citizenry 2	WA	224B	2
	Mobile/Social/User-generated Media and Journalism 5	WG	404	4
	Making the Professional Connection Work in Journalism Education 5 (Europe and Australia in the World)	WG	517	5
	21st Century Ethical Issues in Journalism 1	WG	607	6
	Making the Professional Connection Work in Journalism Education 1	WG	608	6
	Journalism and an Informed Citizenry 6	WG	609	6
	Journalism and Journalism Education in Asia 2	WG	703	7
	Journalism and Journalism Education in the South Pacific 1	WG	801	8
	Research Trends in Journalism 1	WG	803	8
	Mobile/Social/User-generated Media and Journalism Multimedia 2	WG	808	8
	Mobile/Social/User-generated Media and Journalism 1	WG	809	8
	Mobile/Social/User-generated Media and Journalism 2	WG	907	9
	Journalism and an Informed Citizenry 1	WG	908	9
19.00-22.00	Congress Dinner	WG	201	2

SPECIAL EVENT

13.00-14.00	Media Perceptions of the European Union	WG	126	1
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FRIDAY, JULY 15

Time	Event	Venue		Level
08.00-09.00	Registration	WG	306	3
09.00-10.30	SYNDICATES			
	Teaching journalism for mobile platforms	WG	607	6
	Teaching fact-checking and verification in the digital age	WG	608	6
	The challenges and opportunities of teaching social media as an information gathering and distribution tool	WG	609	6
	Journalism education programs' responses to quality control for/in journalism education	WG	701	7
	Internships as a way to prepare students for the profession: benefits and challenges	WG	703	7
	Teaching hospitals: the challenge to meet modern-day demands while teaching journalism fundamentals	WG	801	8
	Relevant issues in developing inclusive journalism curricula	WG	803	8
	Encouraging community engagement as journalism students prepare for a changing profession	WG	808	8
	De-Westernizing journalism education in an era of new media genres and communication technologies	WG	809	8
	Teaching transmedia storytelling to create a unified experience	WG	902	9
10.30-11.00	Break	WG	201 306	2 3
11.00-12.30	PANELS			
	Panel 1: The perils and pitfalls of publishing: the editor's perspective	WG	126	1
	Panel 2: The journalistic imagination and the future of research: Understanding the networked public sphere	WG	404	4
	Panel 3: Journalism education and an informed citizenry	WA	224A	2
	Panel 4: Twittering, Facebooking, Snapchat: journalism education under the Periscope	WA	224B	2
12.30-14.00	Lunch	WG	201 306	2 3

14.00-15.30	PAPER SESSIONS			
	Making the Professional Connection Work in Journalism Education 4 (Worlds of Journalism Study)	WG	607	6
	Journalism and Journalism Education in Asia 3	WG	608	6
	Journalism programmes offered by industry 1	WG	609	6
	Journalism and Informed Citizenry Multimedia 1	WG	701	7
	Making the Professional Connection Work in Journalism Education Multimedia 1	WG	703	7
	Research Trends in Journalism 3	WG	801	8
	Research Trends in Journalism 4	WG	803	8
	Mobile/Social/User-generated Media and Journalism 3	WG	808	8
	21st Century Ethical Issues in Journalism 4	WG	809	8
	21st Century Ethical Issues in Journalism Multimedia 1	WG	902	9
Journalism and an Informed Citizenry 5	WG	903	9	
15.30-16.00	Break	WG	201 306	2 3
16.00-17.30	PANELS			
	Panel 1: Post-COP21 – Journalism education in Asia-Pacific: Responding to key issues on climate change	WG	126	1
	Panel 2: Towards a new model for journalism education	WG	404	4
	Panel 3: Innovation in Journalism Education	WA	224A	2
	Panel 4: Journalism and civic sphere	WO	Europe House	16

SPECIAL EVENTS				
09.00-10.30	MEP Pacific Fono	WG	1028	10
13.00-14.00	Civics and the media in New Zealand – Project launch	WG	Media Centre	5
14.00-15.30	Syndicate Rapporteur Meeting	WG	707	7

SATURDAY, JULY 16

Time	Event	Venue		Level
08.00-09.00	Registration	WG	306	3
09.00-10.30	PANELS			
	Panel 1: Journalism education in the South Pacific – the new advocacy era	WG	126	1
	Panel 2: Source protection in the digital age	WG	404	4
	Panel 3: Reporting trauma and suicide	WA	224A	2
	Panel 4: Distance learning: New opportunities for journalism education	WA	224B	2
10.30-11.00	Break	WG	201 306	2 3
11.00-12.30	PAPER SESSIONS			
	21st Century Ethical Issues in Journalism 3	WG	607	6
	Making the Professional Connection Work in Journalism Education 3	WG	609	6
	Making the Professional Connection Work in Journalism Education - Multimedia 2	WG	701	7
	Making the Professional Connection Work in Journalism Education 7	WG	801	8
	Research Trends in Journalism 5	WG	803	8
	Mobile/Social/User-generated Media and Journalism Multimedia 1	WG	808	8
	Research Trends in Journalism 2	WG	902	9
	Journalism and an Informed Citizenry 4	WG	907	9
12.30-14.00	Lunch	WG	201 306	2 3

14.00-15.30	PAPER SESSIONS			
	21st Century Ethical Issues in Journalism 5	WA	224A	2
	Journalism and Journalism Education in Asia Multimedia 1	WA	224B	2
	Journalism and Journalism Education in the South Pacific 2	WG	607	6
	Making the Professional Connection Work in Journalism Education 6	WG	608	6
	21st Century ethical issues in journalism 2	WG	609	6
	Journalism and Journalism Education in Asia 5	WG	701	7
	Journalism and Journalism Education in the South Pacific Workshop 1	WG	703	7
	Research Trends in Journalism Multimedia 1	WG	803	8
	Making the Professional Connection Work in Journalism Education 2	WG	808	8
	Mobile/Social/User-generated Media and Journalism 4	WG	809	8
	Journalism and Journalism Education in Asia 4	WG	902	9
Journalism and an Informed Citizenry 7	WG	907	9	
15.30-16.00	Break	WG	201 306	2 3
16.00-18.00	CLOSING PLENARY			
	Keynote			
	Kalafi Moala, Vice-Chair of the Pasifika Media Association (PasiMA) and CEO of Taimi Media Network			
	Syndicate reports: Robyn Goodman and Elanie Steyn			
18.00-19.00	Farewell reception	WG	308	3

SPECIAL EVENTS				
11.00-12.30	Workshop: Dart Centre - practical lessons in teaching trauma reporting	WA	224A	2
11.00-12.30	Workshop: Google News Lab for Learning	WA	224B	2
11.00-12.30	Dean's Networking Meeting	WG	517	5
13.00-14.00	WJEC-4 IGNITE	WG	126	1

PROGRAMME DETAILS

DAY ONE: THURSDAY, JULY 14

09.00-10.30 PLENARY SESSION

Opening plenary

WG403

Welcome addresses by

Desna Jury, Pro Vice-Chancellor and the Dean of Design and Creative Technologies, AUT

Ian McKinnon, Chair of the New Zealand National Commission for UNESCO

Keynote

Divina Frau Meigs, Université Sorbonne Nouvelle, France

11.00-12.30 PANELS

Panel 1: Global mass communication and journalism research

WG126

This panel of scholars will discuss the state of research in their respective geographic areas, providing an international perspective to current scholarship in mass communication and journalism. Topics include: research questions; theories; methodologies; significant research results; future trends. Information from this panel will be included in a ScholarSourcing book to be published by Peter Lang Publishing and sponsored by the Association for Education in Journalism and Mass Communication.

Chair:

Alexis Tan, Edward R. Murrow College of Communication, Washington State University, United States.

Panelists:

Crispin C. Maslog, Asian Media Information and Communication Centre (Philippines)

Kaarle Nordenstreng, University of Tampere (Finland)

Fassy Yusuf, Lawyer and Fellow, Department of Mass Communication, University of Lagos (Nigeria)

Alexis Tan, Edward R. Murrow College of Communication, Washington State University, United States

Panel 2: 21st century ethical issues in journalism

WG404

This panel explores the ethics of journalism in an environment where journalistic authority is diminished and new relationships with news publics are being sought. The speakers, drawing on a range of philosophical positions, will explore arguments around journalistic independence, engagement with the public good, transparency and sincerity. In doing so, the panel members will trace some of the major fault lines in contemporary journalism ethics around truth-telling and accountability and assess ways through which journalists can morally justify their work.

Chair:

Donald Matheson, Canterbury University (New Zealand)

Panelists:

Mark Pearson, Griffith University (Australia)

Linda Steiner, University of Maryland (United States)

Respondent: Stephen Ward, University of British Columbia/University of Wisconsin-Madison (Canada)

**Panel 3: Where do we teach journalism?
An exploration of journalism education in
academic disciplines and structures around
the world**

WA224A

For most institutions in the United States, journalism began in English departments. As the profession gained influence, journalism programs broke free and became their own programs, often developing into their own departments and, in many cases, schools or colleges. Now, as journalism is transforming from traditional platforms to multimedia storytelling and universities are attempting to be more efficient with less public funding (at least in the United States), journalism programs have gone through academic restructuring at several institutions. This panel provides a broad discussion of the factors across the globe that lead to where we teach journalism and explores the ideal academic environment for best practices in journalism education.

Chair:

Brad Rawlins, Arkansas State University (US)

Panelists:

Brad Rawlins, Arkansas State University (US)

Paul Voakes, University of Colorado Boulder (US)

Trevor Cullen, Edith Cowan University (Australia)

Karin Wahl Jorgensen, Cardiff University (UK)

Ralph Akinfeleye, University of Lagos (Nigeria)

**Panel 4: Teaching hospital
WA224B**

This panel is focused on the teaching model hospital of journalism education. Turning a classroom into a newsroom creates professional-led journalism experience for students. Is it sustainable, do universities have enough resources to support truly converged newsrooms, how it relates to community, what models of producing professional outlets are possible to develop?

Chair:

Katherine Reed, Missouri School of Journalism (United States)

Panelists:

Susanne Shaw, Accreditation Council for Journalism and Mass Communication (United States)

John Driedonks, Utrecht University of Applied Sciences (Netherlands)

Kim Walsh-Childers, University of Florida (United States)

13.00-14.00 SPECIAL EVENT

Media Perceptions of the European Union

WG126

The panelists will examine the media perceptions of the European Union (EU) – comparing the portrayals of British media and New Zealand media. Focusing on the Brexit debate as a case study, they will point out the positive and negative images of the EU that have emerged through the debate, as well as the pull of emotionality. They will also analyze the impact that social media has had on how media reports on the EU. Overall, they will highlight competing narratives about the EU and means to address existing misperceptions.

Speakers:

Karin Wahl Jorgensen (Cardiff University, UK)

Agnes Gulyas (Canterbury Christ Church University, UK)

Bianca Bäumlér (EU Policy & Outreach Partnership, European Union)

Judy McGregor (AUT, New Zealand)

14.00-15.30 SYNDICATES

Teaching journalism for mobile platforms

WG607

Expert:

Danni Mulrennan, Auckland University of Technology (AUT), NZ

Chair:

Agnes Gulyas, Canterbury Christ Church University, UK

Rapporteur:

David Baines, Newcastle University, UK

Mobile platforms are changing the way journalism professionals capture, curate and distribute information. Journalism schools are under pressure to respond to the explosive rise in mobile technology. Revised teaching methods need to reflect this change. Journalism educators should teach students to be conversant with mobile technology when gathering, processing and distributing information. They need to revise content, adjust teaching methods and ultimately update curricula to achieve this goal.

The question:

How do journalism educators revise curricula to effectively prepare students for the reality of mobile technology while maintaining the fundamentals of journalism education?

Teaching fact-checking and verification in the digital age

WG608

Expert:

Margaret van Heekeren, Charles Sturt University, AU

Chair:

Mary Lynn Young, University of British Columbia, CA

Rapporteur:

Denise Ryan-Costello, Swinburne University, AU

Accuracy, alongside its siblings, brevity and clarity, is a time-honored journalistic principle. While all three remain fundamental to journalism practice and education, accuracy has gained prominence in recent years as the core of the burgeoning fact-checking movement. Fact-checking and verification have now merged into their own journalism genre, taking advantage of digitally available information to evaluate and authenticate political claims and public statements. Almost 100 websites worldwide are dedicated to this new form of journalism. The onus is now on journalism educators to teach accuracy through a more intensive examination of facts, requiring enhanced research and data manipulation capabilities.

The question:

What research and data skills should journalism schools teach students for successful entry into fact-checking/verification journalism?

The challenges and opportunities of teaching social media as an information gathering and distribution tool

WG609

Expert:

John Murphy, University of Hertfordshire, UK

Chair:

Kate Kartveit, Danmarks Medie-og Journalisthøjskole, DK

Rapporteur:

Epp Lauk, University of Jyväskylä, FI

One of the biggest challenges for most journalism educators is that their students are social media natives. They know more about social media than their professors. However, this means journalism educators have an opportunity to exploit students' prior knowledge and high-interest level in order to teach them how to use social media as a journalistic information gathering and distribution tool.

The question:

What opportunities do social media platforms offer media professionals related to gathering and distributing information, and how can we best teach them?

Journalism education programs' responses to quality control for/in journalism education
WG701

Expert:

Joe Foote, University of Oklahoma, USA

Chair:

Felix Wao, University of Oklahoma, USA

Rapporteur:

Silvia Pellegrini, Pontificia Universidad Catolica de Chile, CL

Education stakeholders (students, parents, governments and donors) are increasingly demanding proof that educational programs are effective and high quality. This syndicate explores three ways that journalism education programs are responding to this challenge: by examining how different role players measure quality globally and the effectiveness of industry accreditation, peer accreditation and government oversight as assessment tools.

The question:

Which quality control system is gaining momentum, and which best fits the particular needs of journalism education worldwide?

Internships as a way to prepare students for the profession: benefits and challenges
WG703

Expert:

Lorraine Branham, Syracuse University, USA

Chair:

Nadia Vissers, Artesis Plantijn Hogeschool Antwerpen, BE

Rapporteur:

Barbara Gainey, Kennesaw State University, USA

Experiential learning, better known as internships, is essential for students in today's competitive job market. They set students apart from their peers and may pave the way to meaningful employment after graduation by providing networking opportunities, exposing students to professional environments and complementing students' classroom learning. However, many schools hesitate to require internships because of the challenge to ensure internships for all students, the problem of compensation, the lack of time/resources to properly oversee them, their often uneven quality, etc.

The question:

How can journalism schools and the industry best collaborate to provide students with the benefits of experiential learning while addressing the challenges associated with such opportunities?

Teaching hospitals: the challenge to meet modern-day demands while teaching journalism fundamentals

WG801

Expert:

Katherine Reed, University of Missouri, USA

Chair:

Elanie Steyn, University of Oklahoma, USA

Rapporteur:

Daniel McDonald, Oklahoma State University, USA

Journalism schools are increasingly striving to create teaching environments that plunge students into real-life journalism activities. Some of these experiments take a project approach in which students, under faculty guidance, address a specific need. Others aspire to more broadly serve a community with daily news and information, as community newspapers have done for years. As technology increasingly influences how news is created, delivered and consumed, faculty are challenged to meet cutting-edge demands while still teaching journalism fundamentals.

The question:

How do journalism faculty meet pressing industry and community demands while still teaching journalism fundamentals?

Relevant issues in developing inclusive journalism curricula

WG803

Expert:

Milica Pesic, Media Diversity Institute & Westminster University, UK

Chair:

Verica Rupar, AUT, NZ

Rapporteur:

Greg Treadwell, AUT, NZ

We live in a time in which a potential U.S. president is insulting women, Latinos, Muslims and others. One in which ISIS uses all possible means to get media attention, a Russian citizen is looked at with suspicion simply because Putin is her president, where criticism of Netanyahu or the Israeli state is easily seen as anti-Semitism and Muslims are often seen as terrorists. The need for new thinking on how to prepare future journalists to reflect political, social and cultural diversity issues and to provide informed and inclusive debate on these topics is more relevant than ever. This syndicate will explore issues relevant for development of inclusive journalism curricula.

The question:

How do journalism educators develop students' awareness and sensitivity toward diversity and inclusion and work such factors into new, improved curricula?

Encouraging community engagement as journalism students prepare for a changing profession

WG808

Expert:

Tara Ross, Canterbury University, NZ

Chair:

Don Heider, University of Loyola, Chicago, USA

Rapporteur:

Imran Hasnat, University of Oklahoma, USA

Journalists' success depends on establishing relationships with the people they serve. However, this is tough to achieve as social platforms change how people connect with news and audience attention becomes shorter and more diffused. Future journalists will need to work harder to build strong connections with their communities, especially those previously ignored and/or less likely to participate online. Journalism educators must therefore teach future journalists to effectively engage both offline and online, listen and build relationships and conduct deeper conversations with communities and loyal audiences alike. To achieve these goals, journalism educators will need to re-examine traditional ideas about journalists' responsibilities and their role as outside observers.

The question:

What should journalism educators teach future journalists to help them engage, through meaningful, ongoing relationships, with the communities they serve?

De-Westernizing journalism education in an era of new media genres and communication technologies

WG809

Expert:

Yusuf Kalyango Jr., Ohio University, USA

Chair:

Jing (Cynthia) Xin, Central China Normal University, CN

Rapporteur:

Bernie Whelan, Whitireia, New Zealand

Over past decades, traditional journalism education took place through the prevailing Western (European and North American) lens. With the emergence of new media genres and communication technologies, the era of Western-centric journalism education is under intensified scrutiny. In light of how globalization is changing information societies (netizens, bloggers, etc.) as well as the media ecology, this syndicate will consider ways journalism educators can de-Westernize journalism education.

The question: How can we teach future journalists to avoid a Western orientation in their news coverage, and how can we build journalism curricula to accomplish this goal?

16.00-17.30 PAPER SESSIONS

Teaching transmedia storytelling to create a unified experience

WG902

Expert: Mindy McAdams, University of Florida, USA

Chair: Stijn Postema, Napier University, UK

Rapporteur: Kathryn Bowd, The University of Adelaide, AU

"Transmedia storytelling represents a process where integral elements of a fiction get dispersed systematically across multiple delivery channels for the purpose of creating a unified and coordinated entertainment experience. Ideally, each medium makes its own unique contribution to the unfolding of the story." —Henry Jenkins.

Jenkins (2006) describes how the story told in the Matrix trilogy was expanded in comic books, video games and animated short films. The main point was not simply that the creators use multiple mediums, but rather that some parts of the story were left out of the movies altogether and told only in other media products. Moreover, the film's directors deliberately implemented this strategy.

The question:

How can we inspire and teach future journalists to effectively experiment with telling various parts of a story across multiple mediums and different platforms?

Journalism and Journalism Education in Asia 1

WG126

Chair:

Louisa Ha, Bowling Green State University

Mindful communication and a new Asian journalism curriculum

Kalinga Seneviratne, Jirayudh Sinthuphan & Supaporn Phokaew, Chulalongkorn University

Detecting the dynamic interactions between journalism and state in China: A case study of the coverage of Sino-Japanese relations between 2001 and 2015 by leading Chinese newspapers through the lens of framing theory

Tianru Guan, The University of Melbourne

Model curricula for Mongolian journalism education: its vision and reforms in the new, democratic period

Dagiimaa Davaadorj, University of the Humanities

Journalism and an Informed Citizenry 2
WA224B

Chair:

Mark Pearson, Griffith University

Arab Spring, new journalism and new threats to freedom of expression

Ahmed Hidass, ISIC, Mohamed V University

Reporting in the risk society: The "story" of Islamic terrorism and Q&A's Zaky Mallah dispute in Australia

Akhteruz Zaman, Massey University

Journalism, citizenship and activism: A proposal for a new type of course

Susan Keith & Robert Spicer, Rutgers University

Social representation over religious deviant group's news coverage on Republica Daily of Indonesia

Zaenal Abidin Eko Putro, State Polytechnic of Jakarta

Journalism education in Nigeria: Human resources, problems and challenges for the 21st century

Ralph Akinfeleye & Fassy Yusuf, University of Lagos

Mobile/Social/User-generated Media and Journalism 5

WG404

Chair:

Danielle Mulrennan, AUT

Mapping the journey of major news stories in social media

John Murphy, University of Hertfordshire

Negotiating medical news and the role of social media

Patrizia Furlan, University of South Australia

Localised but fragmented: non-metropolitan newspapers and social media

Kathryn Bowd, University of Adelaide

Teaching new journalism in digital age

Eka Perwitasari Fauzi & Feni Fasta, Mercu Buana University

Making the Professional Connection Work in Journalism Education 5

WG517

Chair:

Elizabeth Lester, University of Tasmania

Panel:

Europe and Australia in the World

Presentation of the Europe and Australia in the world: Reporting political, environmental and social change (WORLDREP) with focus on implementation of multiple degree schemes and research to involve media industry and network of journalism schools

Elisabeth Lester; Susan Forde; Inger Munk; Carien Touwen & Asbjørn Slot Jørgensen

University of Tasmania; Griffith University; Danish School of Media and Journalism; University of Applied Sciences Utrecht

21st Century Ethical Issues in Journalism 1
WG607

Chair:

Donald Matheson, University of Canterbury

Source perception of student journalists' professionalism

Kirstie Hettinga & Andrea Sell (California Lutheran University)

Perception of ethical principles among journalism students in different countries

Halliki Harro-Loit, Folker Hanusch & Verica Rupar (University of Tartu, Queensland University of Technology, Auckland University of Technology)

Student newspaper manuals need clarification on correction practices

Kirstie Hettinga (California Lutheran University)

In praise of subjectivity: A new discourse for journalism educators

Ivor Gaber (University of Sussex)

Making the Professional Connection Work in Journalism Education 1

WG608

Chair:

Allan Lee, AUT

Media education vs media industry: Missing link and government initiatives

Surbhi Dahiya, Indian Institute of Mass Communication

Working the room: How a journalism department responds to industry pressure for work ready graduates

Richard Pamatatau, Auckland University of Technology

How to see in the 'Wilderness of Mirrors': Educating early career journalists in National Security reporting

Paul Lashmar, University of Sussex

Help wanted: Realigning journalism education to meet the needs of top U.S. news companies

Debora Wenger, Lynn Owens Deborah Goldman, University of Mississippi & University of North-Carolina Chapel Hill

Journalism and an Informed Citizenry 6

WG609

Chair:

Geoff Craig, AUT

Journalism education in Bangladesh: Struggling to keep up with an ever-expanding media industry

Elanie Steyn & Imran Hasnat, University of Oklahoma

Journalism education in Albania: New challenges and trends

Jonila Godole, University of Tirana

Access to information as a journalistic tool: A case of South Korea

Kyu Youm, University of Oregon

Deliberative talk or emotional discharge: Examine how citizens respond to the Senkaku Islands Dispute in the "Below the Line" comment fields

Jin Yang, University of Memphis

**Journalism and Journalism Education
in Asia 2**

WG703

Chair:

Trevor Cullen, Edith Cowan University

Journalism curricula in the Arab world: A
comparison of public or private universities

Mariam Alkazemi; Eisa Alnashmi & Wayne
Wanta, Gulf University for Science and
Technology

Search for glocalization in South Asian
journalism curricula

Mohammad Sahid Ullah, University of
Chittagong

Journalism practices are still domesticating
women in Indonesian democracy (How news
media celebrates the national women's day)

Awang Ruswandi, Universitas Indonesia

Landscape, identity and challenges of
journalism education in Malaysia

Awan Ismail & Rizalawati Ismail, Universiti
Utara Malaysia & International Islamic University
Malaysia

**Journalism and Journalism Education in the
South Pacific 1**

WG801

Chair:

Margie Comrie, Massey University

Journalism versus indigenous journalism –
what's the korero*?

Bernard Whelan, Auckland University of
Technology

Community journalism as teaching tool: finding
ways for journalists to listen, lead and reflect

Tara Ross, University of Canterbury

From Pacific Scoop to Asia Pacific Report: A
case study in an independent campus-industry
media partnership

David Robie, AUT Pacific Media Centre

Schoolteachers' perceptions of news and
journalists: Implications for journalism education

Kathryn Shine, Curtin University

Research Trends in Journalism 1

WG803

Chair:

Pascal Guenee, IPJ Paris-Dauphine University

Locating journalism in three post-military non-Western countries

Levi Obijiofor, Richard Murray & Shailendra Singh, The University of Queensland and The University of the South Pacific, Fiji

Free tools, limited resources: A content analysis of Canadian data journalism awards, 2012-2015

Mary Lynn Young; Alfred Hermida & Johanna Fulda, University of British Columbia

Is the agenda set: State of agenda setting research in China & Asia

Shuhua Zhou; Yeojin Kim; Yunjuan Luo & Fei Qiao, University of Alabama

Data journalism in international reporting. An exploratory study on data-driven investigation of foreign news stories

Florian Stalph & Oliver Hahn, University of Passau

Mobile/Social/User-generated Media and Journalism Multimedia Paper 2

WG808

Chair:

Wayne Hope, AUT

What can journalists learn from successful YouTube stars? Mixed-method analysis of social media brands' content production strategies

Fabian Wiedel, University of Passau

Curbing cyber-fraud and other implications of online fake identities to build a dignified society through media literacy

Obiageli Pauline Ohiagu, University of Port Harcourt, Nigeria

Broadcast news and social engagement

Gregory Newton & Kevin Grieves, Ohio University & Whitworth University

Mobile/Social/User-generated Media and Journalism 1

WG809

Chair:

Merja Myllylahti, AUT

Disjointed regulation in a converged digital economy. The need for a review of television broadcast policies in sub-Saharan Africa
Olorunfemi Abikanlu, University of Canterbury

Bring Back Our Girls: The building of global pressure for abducted school girls in Nigeria
Abiodun Salawu, North-West University

The role of television news agencies in the handling of Syrian UGC
Colleen Murrell, Monash University, Melbourne

Renegotiating journalism profession to the era of the social media. The case of Finnish Namibian, Tanzanian and Zambian students
Jaana Hujanen, University of Helsinki/SSKH

Mobile/Social/User-generated Media and Journalism 2

WG907

Chair:

Helen Sissons, AUT

Tweeting off the beat: Social media and alternative voices of police as protestor
Louise Matthews, Bournemouth University

What's not to like?: Genre and topicality in news sharing on Facebook and Twitter
Fiona Martin, University of Sydney

Town Square: Teaching students how to create a public affairs television news program through social media
Kellie Stanfield & Esther Thorson, University of Missouri

Teens, digital media and news: A case for incorporating social media into high school journalism and media literacy curricula
Regina Marchi, Rutgers University

Online trolls and the freedom of speech: Devising a survival guide for journalism undergraduates & new entrants to the media industry
Claire Wolfe, University of Worcester

9.00-10.30 SYNDICATE

Journalism and an Informed Citizenry 1
WG908

Chair:

Philippa Smith, AUT

Challenges in the teaching of environmental journalism education

Mark Neuzil, Eric Freedman, David Poulson & Kevin Duffy, University of St. Thomas & Michigan State University

News coverage of health interventions:

Progress or plateau in facilitating informed decision-making?

Kim Walsh-Childers, Jennifer Braddock, Lucy March & Deaven Freed, University of Florida

Climate crunch time – Australian media coverage of key climate summits – a longitudinal study

Johan Lidberg, Monash University

Teaching journalism for mobile platforms
WG607

Teaching fact-checking and verification in the digital age

WG608

The challenges and opportunities of teaching social media as an information gathering and distribution tool

WG609

Journalism education programs' responses to quality control for/in journalism education

WG701

Internships as a way to prepare students for the profession: benefits and challenges

WG703

Teaching hospitals: the challenge to meet modern-day demands while teaching journalism fundamentals

WG801

Relevant issues in developing inclusive journalism curricula

WG803

Encouraging community engagement as journalism students prepare for a changing profession

WG808

De-Westernizing journalism education in an era of new media genres and communication technologies

WG809

Teaching transmedia storytelling to create a unified experience

WG902

09.00-10.30

SPECIAL EVENT:

MEP Pacific Fono

Pacific Media Centre, WG1028

Chair:

Misa Vicky Lepou: President of the Media Educators Pacific (MeP), National University of Samoa (Samoa)

11.00-12.30 PANELS

Panel 1: The perils and pitfalls of publishing: the editor's perspective

WG126

A panel of journal editors will discuss the role of their journal, their approach to editorship, and factors influencing what they publish.

Chair:

Ian Richards, Australian Journalism Review

Panelists:

David Robie, Pacific Journalism Review

Donald Matheson, Ethical Space

Linda Steiner, JMC Monographs

Louisa Ha, Journalism and Mass Communication Quarterly

Panel 2: The journalistic imagination and the future of research: Understanding the networked public sphere

WG404

The field of journalism research has a rapidly shifting object of study in the news ecosystem. In this keynote presentation I argue that the "journalistic imagination" provides an increasingly valuable guide to understanding this networked public sphere. With a nod to C. Wright Mills and his defense of the "sociological imagination," I define the journalistic version as guiding a kind of scholarly outlook on the social world, characterized by natural curiosity beyond a media or technology-centric view to the whole of society, using a variety of methods of investigation, and with deep normative concerns for the healthy functioning of democratic life. I consider some of the conceptual and methodological challenges in studying journalistic practice, often observed with difficulty in "screenwork," distributed globally across networked professionals and citizens, and rooted in algorithms and other computational forms. Examples from new conceptualizations of gatekeeping and my own recent work in China round out this brief tour of the provocative research questions raised by the new world of journalism.

Speaker:

Steve Reese, University of Texas at Austin (United States)

Panel 3: Journalism education and an informed citizenry

WA224A

Paradoxically, journalism now has a challenging role informing citizens in a world awash with information. Equally, citizens have the potential to be more informed and also engage with journalists more so than ever before. A diversity of publics seeks to have their voices heard and to be understood. In these ways, traditional assumptions about the roles of journalism in facilitating an informed citizenry need to be reconsidered. As journalism educators, how should we conceive of 'the citizenry' and what does it mean to be 'informed'?

Chair:

Geoffrey Craig, AUT (New Zealand)

Panelists:

Kerry McCallum, the University of Canberra (Australia)

Ivor Gaber, University of Sussex (UK)

Kaarle Nordenstreng, University of Tampere (Finland)

Panel 4: Twittering, Facebooking, Snapchat: journalism education under the Periscop

WA224B

Journalism has seen a rapid uptake of mobile social media. In fact mobile technologies relevant to the journalism and news sectors have had a significant impact on the philosophies, and therefore the operations of news media organisations worldwide. These are now fragmenting and redefining themselves, while their journalists' professional roles have migrated from that of being gatekeepers of news, to becoming participants of a wider news conversation more in the role of co-creators. The realities of the changing news environment naturally affect the academy as it struggles to find the most effective ways to educate and lead the emerging generation of journalists.

The objective of this panel is to address the question what strategies can ensure journalism curricula remain agile enough to be relevant and ideally influential in what are revolutionary times.

Chair:

Helen Sissons, AUT (New Zealand)

Panelists:

Alex Wake, RMIT (Australia)

Nico Drok, Windesheim (Netherlands)

Agnes Gulyas, Canterbury Christ Church University (UK)

14.00-15.30 PAPER SESSIONS

13.00-14.00

SPECIAL EVENT 1:

Civics and the media in New Zealand –
Project launch

Media Centre Level 5

Speakers:

Gavin Ellis (University of Auckland, NZ)

Peter Thompson (Victoria University of
Wellington, NZ)

14.00-15.30

SYNDICATE RAPPORTEUR MEETING

WG707

**Making the Professional Connection Work
in Journalism Education 4 (Worlds of
Journalism Study)**

WG607

Chair:

Elaine Steyn, University of Oklahoma

Panel:

Old challenges and new opportunities

Journalism education, world views, professional orientations and work conditions in four global regions. Results from the second phase of the Worlds of Journalism Study (WJS)

Impact of journalism education on the formation of professional identity and ethics: a cross-cultural perspective in Europe and North America

Epp Lauk, Filip Lab, Lisbeth Hermans, Jan Fredrik Hovden, Sonja Seizova, Jolan Rók, Sergio Splendore, Alice Tejkalova, Tim Vos

Does journalism education in Africa matter when journalists think about their occupational roles and whom they trust?

Arnold de Beer, Terje Skjerdal, Yusuf Kalyango & Sarah Bomkapre Kamara

The struggle for professionalism, freedom, and autonomy: An overview of journalism education in four countries in Asia and the Middle East. First data from the World of Journalism Study (WJS)

James H Hollings; Mohammad Sahid Ullah; Ashraf Galal Hassan Bayoumy & Nurhaya Mughtar

The relationship between the education of journalists and their perception of autonomy. Preliminary results of the Worlds of Journalism Project (WJS) in South America

Martin Oller; Sonia Virginia Moreira; Adriana Amado; Claudia Mellado; Jesus Arroyave; Jose Luiz Benitez; Mireya Márquez; Palmira Chavero & Sallie Hughes

**Journalism and Journalism Education
in Asia 3**

WG608

Chair:

Vijay Devadas, AUT

'Naked Swimmers': Chinese women journalists
experiencing media commercialization

Haiyan Wang, Sun Yat-Sen University

Comparative and intercultural approaches
prevail in journalism research and study in
China

Jing (Cynthia) Xin, Central China Normal
University

An "imagination" of knowledge community:
Discourse analysis of China's environmental
news reporting"

Yanfang Gong, Sun Yet-Sen University

**Journalism Programs Offered
by the Industry 1**

WG609

Chair:

Johan Lidberg, Monash University

An investigation into practice-based learning on
industry accredited journalism courses in the
U.K. in providing students with real experience
while maintaining a safe place to make mistakes

Myra Evans, University of the West of England

Building a journalism core curriculum in the
21st century

Robin Blom; Lucinda Davenport & Brian Bowe,
Ball State University

Assessment of journalism curricula in Nigerian
universities and polytechnics

Ternenge Ende, Ibrahim Badamasi Babangida
University

Proliferation of journalism training institutions
in Niegaria and their impact on professional
practice

Ralph Akinfeleye, University of Lagos

**Journalism and an Informed Citizenry
Multimedia 1**

WG701

Chair:

Nataliya Poplavskaya, Peoples' Friendship
University of Russia

Modernizing academic journalism education in
Ukraine and Moldova

Ralf Hohlfeld; Ralph Kendlbacher & Oliver
Hahn, University of Passau

Journalism education for conflict resolution:
an examination of migrations in value from
journalism's products to its processes

David Baines & Fiona Wyton, Newcastle
University

Teaching diversity in Islamic conservative
universities ... A case study

Ahmed Hammad, Al-Azhar University

Students' reflections from a media literacy and
production approach to UNAM Echo - an online
training publication

Eno Akpabio & Fred Mwilima, University of
Namibia

**Making the Professional Connection Work
in Journalism Education**

Multimedia Paper Session 1

WG703

Chair:

Greg Treadwell, AUT

Future journalists in training beyond the formal
courses: an in-house volunteer TV experience

Sebastián Alaniz, Pontificia Universidad
Católica de Chile

Combining pedagogical and professional
activity? A Twitter project with a new cohort of
journalism students

Jonathan Hewett, City University London

Journalism education: Identity, integrity and the
professional connection

Tim Holmes, Cardiff University

Research trends in journalism 3
WG801

Chair:
Wayne Hope, AUT

What's innovative about innovation in journalism education?

Jason Sternberg, Queensland University of Technology

Reaffirming identity and integrity in journalism education through data journalism and data visualisation

Margaret Van Heekeren & Isabel Fox, Charles Sturt University

Research trends in journalism 4
WG803

Chair:
An Luce, Bournemouth University

Audience metrics and foreign news production: what do we teach students?

Mel Bunce, City University London

How digital are the news publishers? A study of newspaper publishers' evolving revenues, and how they may support journalism and future newsrooms

Merja Myllylahti, Auckland University of Technology

Why journalism students should believe in themselves. Journalism and communication student's subjective beliefs and their influence on learning the profession

Michael Harnischmacher, University of Passau

Mobile/Social/User-generated Media and Journalism 3

WG808

Chair:

Cathy Strong, Massey University

Defining news: A ten-nation perspective

August Grant, Jeffrey Wilkinson, Diane Guerrazzi & Yicheng Zhu, University of South Carolina, University of Toledo & San Jose State University

Patterns of comments on Nigerian online newspapers

Ternenge Ende & Israel Ebije, Ibrahim Badamasi Babangida University

A global survey of how innovation and entrepreneurship are incorporated into the JMC curriculum

Raul Reis, Florida International University

21st Century Ethical Issues in Journalism 4
WG809

Chair:

Ben Stubbs, University of South Australia

Into the void: Exploring media ethics in the digital age - International cases and consequences for journalism education

Tobias Eberwein, Colin Porlezza & Matthias Karmasin, Austrian Academy of Sciences

Identifying the issues and trends of journalism ethics research in the 21st century

Clement Y.K. So & Alice Y.L. Lee, Chinese University of Hong Kong

**21st Century Ethical Issues in Journalism
Multimedia 1**

WG902

Chair:

Debra Wenger, University of Mississippi

The pedagogy of journalistic ethics: How
are ethics modules designed, delivered and
discerned

Mark Subryan, Sheffield Hallam University

Déontologie journalistique: les nouvelles
préoccupations

Abdelouahhab Errami, Institut Supérieur de
l'Information et de la Communication

Mass shootings and the media - rethinking our
ethical frameworks

Glynn Greensmith, Curtin University

Politically ordering materials on the pages
of Ukrainian local media during the war with
Russia as an ethical question

Volodymyr Sadivnychyy & Olena Sushkova,
Sumy State University

Journalism and an Informed Citizenry 5

WG903

Chair:

Sarah Baker, AUT

Selective processes and propaganda functions
of traditional and digital news media content

Tony DeMars, Texas A&M University

Journalistic sources: Evaluation in Third Space

Gulnaz Saiyed; Wan Shun Eva Lam & Matthew
Easterday, Northwestern University

Developing participatory politics and connected
civics through journalism production

Natalia Smirnov; Gulnaz Saiyed; Matthew
Easterday & Wan Shun Eva Lam, Northwestern
University

16.00-17.30 PANELS

Panel 1: Post-COP21 – Journalism education in Asia-Pacific: Responding to key issues on climate change

WG126

Leading up to COP21 Paris, there was overwhelming scientific consensus that climate change is happening, and human-induced. With global warming on the increase and species and their habitats on the decrease, chances for ecosystems to adapt naturally are diminishing. But what did COP21 actually achieve? Given that climate change may be one of the greatest threats facing the planet and where the impact will be particularly strong in the Asia-Pacific region, especially the microstates of the Pacific, what is the role of the media and media education in the region? Are Asian journalism schools giving enough emphasis to this issue? How should things be done differently? How are media programmes keeping up with science? Is enough attention being paid to the human rights issues involved and the status of “climate change refugees” has not yet been resolved? What are the key challenges for journalism education and the best strategies in dealing with this issue?

Chair:

David Robie, Pacific Media Centre, AUT (New Zealand)

Panelists:

Crispin C. Maslog, Asian Media Information and Communication Centre (Philippines)

Hermin Indah Wahyuni, Center for South-East Asian Social Studies (CESASS) Universitas Gadjah Mada, Yogyakarta (Indonesia)

Jose Maria Carlos, media consultant and investigative journalist (Philippines)

Misa Vicky Lepou: National University of Samoa, President-elect of the Media Educators Pacific (Samoa)

Panel 2: Towards a new model for journalism education

WG404

Traditional media have adapted fitfully to the collision of technology and media. Journalism schools as a group may have been even slower to react to the huge shifts in the craft and its business practices. Only recently have they embraced digital technologies in their work with students who plan to enter traditional media. Too few are helping students understand that they may well have to invent their own jobs, much less helping them do so. Yet journalism education could and should have a long and even prosperous future—if educators make some fundamental shifts, recognizing the realities of the 21st century

Speaker:

Dan Gillmor, Walter Cronkite School of Journalism and Mass Communication (US)

Panel 3: Innovation in Journalism Education
WA224A

This panel of top international journalism educators will discuss specific innovative classroom practices that help their students become journalism innovators in their own right and land coveted internships and jobs. These professors will teach us how lessons/ experiences involving multimedia innovations, pop-up newsrooms, drones, entrepreneurship, etc., help provide future journalists with the knowledge and skills they need to excel in the field. There will be some time for Q&A and sharing best practices, so bring your ideas and feel free to participate.

Co-chairs:

Robyn S. Goodman, Alfred University, New York (United States)

Elanie Steyn, University of Oklahoma (United States)

Panelists:

Mindy McAdams, Knight Chair, Journalism Technologies and the Democratic Process, University of Florida, (United States)

Catherine Strong, Massey University (New Zealand)

Henrik Wilhelm Jørgensen, Danish School of Media and Journalism (Denmark)

David Baines, Newcastle University (United Kingdom)

Robyn S. Goodman, Alfred University, New York (United States)

Technical coordinator:

Imran Palash, University of Oklahoma (United States)

Panel 4: Journalism and civic sphere Europe
House

WO16

Today a number of global trends and endemic conflicts position journalists in harm's way. This includes, when reporting on repressive states and warring states, criminal gangs and warlords, venal corporations and transnational terrorists - all of whom can violently disregard human rights and deliberately waste human lives. Journalism and journalists navigate their way through these proliferating crises and conflicts as best they can and there are a number of deep-seated historical trends that compel them to do so. This single-speaker panel sets out to situate how journalism variously gives expression to wider historical trends and shifts in human sensibility and how, in globalizing times, this can sometimes progressively 'expand the human circle.' These forms of reporting too often overlooked in the academic field are variously inscribed with an 'injunction to care' and incorporate those positioned in jeopardy who deserve and now rightly demand, wider recognition and world response.

Speaker:

Simon Cottle, Cardiff University (United Kingdom)

9.00-10.30 PANELS

Panel 1: Journalism education in the South Pacific – the new advocacy era

WG126

For years, journalism education and training in the Pacific has relied on donor-funded short courses and expatriate media educators. But in recent times, this has been changing with the growth of more journalism schools at both universities and technical institutes and more homegrown academically qualified staff and proliferating research programmes. These changes have been reflected with the establishment of the new advocacy group Media Educators Pacific (MeP) chaired by Misa Vicky Lepou of the National University of Samoa (NUS). This body has a mission to “promote and deliver the highest professional standards of training, education and research in media and journalism relevant to the Pacific and beyond”. In a region, where the news media and journalism education have been forced to confront major hurdles such as military coups (Fiji), ethnic conflict (Solomon Islands) and two rival governments (Papua New Guinea), along with critical development issues such as climate change and resources degradation, what are the challenges ahead for teaching journalists? Some of the issues that might be considered:

- » Academic freedom in a journalism context
- » Political pressures on journalism schools
- » Ethics in news media and on campus – the paradoxes?
- » Bias in the industry work place
- » Court reporting and journalism accuracy
- » Digital challenges for media education
- » Media education and censorship
- » Qualification and resource constraints at both TVETs and universities
- » Drain of quality j-graduates to NGOs because of low industry pay

Chair:

David Robie, Pacific Media Centre, AUT (New Zealand)

Panelists:

Shailendra Singh: University of the South Pacific (Fiji)

Misa Vicky Lepou: President of the Media Educators Pacific (MeP), National University of Samoa (Samoa)

Emily Matasororo: University of Papua New Guinea (Papua New Guinea)

Charlie David Mandavah: Vanuatu Institute of Technology (Vanuatu)

Panel 2: Source protection in the digital age
WG404

This panel draws on research covering 121 countries undertaken by the lead author for the UNESCO-commissioned study 'Protecting Journalism Sources in the Digital Age'. The study, which examines developments in the realm of international legal source protection frameworks from 2007-2015, represents a global benchmarking of journalistic source protection in the digital era. This panel explores the study's findings and addresses the significant implications for journalism education and training flowing from the research, as they pertain to the development of digital safety skills and risk awareness among journalism students and practitioners internationally.

Chair:

Julie Posetti, University of Wollongong (Australia), Fairfax

Panelists:

Fackson Banda, UNESCO Journalism Education specialist

Dan Gillmor, Walter Cronkite School of Journalism and Mass Communication (US)

Suelette Dreyfuss, University of Melbourne (Australia)

Nicky Hager, investigative journalist (New Zealand)

Panel 3: Reporting trauma and suicide
WA224A

This panel of academics, educators and a psychologist will present current research, and models of preparing journalism students for covering trauma, suicide and mental health issues. Drawing upon research done by the Australian Mindframe National Media Initiative managed by the Hunter Institute of Mental Health and the Dart Centre for Trauma and Journalism, the panel will provide frameworks to enhance understanding of the potentially distressing nature of reporting, the importance of teaching self-awareness, and helping students improve emotional intelligence while at the same time outlining different Australian and US models of ensuring students are prepared to cope with the stress of the profession.

Chair:

Cait McMahon, Managing Director of Dart Centre Asia Pacific

Panelists:

Marc Bryant, Mindframe National Media Initiative (Australia)

Alexandra Wake, RMIT University (Australia)

Katherine Reed, Missouri School of Journalism (United States)

Lyn Barnes, AUT (New Zealand)

11.00-12.30 PAPER SESSIONS

Panel 4: Distance learning: New opportunities for journalism education **WA224B**

This panel will focus on the impact of the internet on journalism education, from the perspectives of academics and journalists. Universities around the world have been adopting instructional technologies to improve their face-to-face classes, as well as experimenting with online courses, such as MOOCs (massive open online courses) and other modalities of distance learning. Newsrooms have also faced the challenge of training their journalists in the use of the latest technologies and in the understanding of the new media ecosystem transformed by the digital revolution.

Chair:

Rosental C. Alves, Knight Center for Journalism in the Americas at the University of Texas at Austin (United States)

Panelists:

Ying Chan, director and professor, Journalism and Media Studies Centre at the University of Hong Kong (China)

Simon Holt, editor-in-chief, Brisbane Times (Australia)

Grant Hannis, Massey University (New Zealand)

21st Century Ethical Issues in Journalism 3 **WG607**

Chair:

Thomas Owen, AUT

The ideals of journalism education versus media reality in Eastern Europe

Tina Bettels-Schwabbauer, TU Dortmund University

Foreign media assistance and role perception among journalists in Serbia

Sonja Seizova, University of Belgrade

Ethical issues in African journalism in the 21st century

Fassy Yusuf, University of Lagos

Eliciting best practice in reporting Islam: Case studies from Australia

Mark Pearson & Jacqui Ewart, Griffith University

11.00-12.30

DEANS' NETWORK MEETING

WG517

Making the Professional Connection Work in Journalism Education 3

WG609

Chair:

Richard Pamatatau, AUT

Innovation pedagogy in journalism teaching

Merja Drake, Haaga-Helia University of Applied Sciences

Addressing the numeracy problem

Kayt Davies, Edith Cowan University

Empowering journalistic agency by reflective practice

Timon Ramaker, Ede Christian University of Applied Sciences

Value creation:

A view on 21st century journalist identity resulting in new pedagogical and educational formats for journalism training

Carien Touwen & John Driedonks, HU University of Applied Sciences Utrecht & Utrecht University of Applied Sciences

Making the Professional Connection Work in Journalism Education

Multimedia 2

WG701

Chair:

Chair: Ivor Gaber, University of Sussex

Teach The Teachers Workshops (TTT):

Innovations for the development of integrated cross-media and quality-journalism seminars

Ralph Kendlbacher & Ralf Hohlfeld, University of Passau

Teaching journalistic questioning

Halliki Harro-Loit, University of Tartu

Multimedia journalism, phenomenography and journalism education

Kate Kartveit, Danish School of Media and Journalism

Peer accreditation in journalism education

Joe Foote & Felix Wao, University of Oklahoma

Empowering peer-to-peer learning communities in the global online classroom

Rachel Younger & Stijn Postema, Edinburgh Napier University

Making the Professional Connection Work in Journalism Education 7

WG801

Chair:

Grant Harris, Liverpool John Moores University

Al Jazeera and designing a protocol for the safety of journalists in the Middle East

Andrea Baker & Saba Bebawi, Monash University

Roles and purposes of graduate journalism education in the lens of global journalism: A phenomenology

Jeremiaah Opiniano, University of Santo Tomas

Don't touch to my integrity and my identity: French journalist against journalism education?

Matthieu Lardeau, IUT d'Allier - Département TC

Research trends in journalism 5

WG803

Chair:

Jason Sternberg, Queensland University of Technology

An inexplicable gap: Journalism and gender in New Zealand

Lyn Barnes, Auckland University of Technology

The future of public service in Western journalism

Marie-Isabell Lohmann, Institut für vergleichende Medien- und Kommunikationsforschung Österreichische Akademie der Wissenschaften/Alpen-Adria-Universität Klagenfurt

Should the ACEJMC accreditation program expand further internationally?

Robin Blom, Brian Bowe & Lucinda Davenport, Ball State University

A trend in media and communication research in Malaysia 1987-2005

Rizalawati Ismail, International Islamic University Malaysia

Mobile/Social/User-generated Media and Journalism Multimedia 1

WG808

Chair:

Robyn Goodman, Alfred University

Mobile social media and the news: where heutagogy enables journalism education

Danielle Mulrennan, Auckland University of Technology

Usage of mobile phones in classroom learning. A study

Sukanya Malloli, St. Philomena's College

Can I find you on Twitter? How journalism schools are using social media

Jonathan Hewett, City University London

Research trends in journalism 2

WG902

Chair:

Robyn Blom, Ball State University

Current citation trends of journalism and mass communication scholarship and the role of total online access as a predictor of citations

Louisa Ha; Weiwei Jiang; Chang Bi; Tao Zhang; Ruonan Zhang & Xiaoli Wen, Bowling Green State University

Research trends in journalism education: Issues, changes and comparison

Clement Y.K. So & Alice Y.L. Lee, Chinese University of Hong Kong

Journalism, history and the production of silences

Chris Nash, Monash University

From problems to perspectives: educating constructive practitioners

Liesbeth Hermans & Nico Drok, University of Sciences Windesheim Zwolle

11.00-12.30 WORKSHOPS

Journalism and an Informed Citizenry 4 WG907

Chair:

Matt Mollgaard, AUT

Journalism education as global collaboration:
Networking a student journalism project across
5 borders and 17 time zones

Melissa Wall; David Baines; Sandra Whitehead;
Marco Van Kerkhoven; Priya Rajasekar &
Devadas Rajaram, California State University -
Northridge

Creating socially committed dispositions among
journalism students in an era of consumerism:
the views of South African journalism students

Harry Dugmore, Rhodes University

The role of investigative journalism stories
produced in university by undergraduate
students in the strengthening of an informed
citizenry: a case study

Paulette Desormeaux, Pontificia Universidad
Católica de Chile

Reporting disaster: crisis communication
training for journalists

Tara Ross, University of Canterbury

Dart Centre – practical lessons in teaching trauma reporting

WA224A

Instructor:

Cait McMahon, Dart Centre Asia Pacific,
Australia

This workshop will cover three major aspects of
trauma reporting –

- » Teaching ethical interviewing of traumatized
subjects
- » Teaching student self-care in the face of
trauma reporting
- » Mitigating trauma effects when students are
on internships

Educators will learn practical techniques of
teaching ethical interviewing of traumatized
subjects using the Dart Centre DVD – 'Getting
it right'. This aspect of the workshop will
combine best practice trauma knowledge
with ethical interview strategies for student
journalists.

The self-care component of the workshop will
assist educators to teach the importance of
self-care and how to encourage students to
develop a self-care plan when in the field.

Finally, the Dart Centre has developed a
tip-sheet for educators over-seeing students
on internships. This aspect of the workshop
will review these tips and build on then further
by calling on the expertise and experience
of educators in the room. This will give
opportunity for discussion and brainstorming of
issues experienced by educators.

13.00-14.00 WJEC-4 IGNITE

Google News Lab for Learning

WA224B

Instructor:

Debora Wenger, The meek School of Journalism and New Media, USA

Journalists can use Google tools to research, report and visualize a story. This session will walk through Google Trends with a focus on how to use the tool in the classroom or the newsroom to help with story idea generation and to spot content of interest to local audiences. In this session you will also see how embeddable maps can help visualize a story that engages the viewer. This workshop will teach you how to build your own Google Maps and to organize data to create compelling interactives. (For use of Google maps you will need a gmail address.) Plus, we'll take a quick spin through Google Translate, touch on Google Scholar and more cool tools to help with your work as an educator or practitioner.

New Ideas in Teaching Journalism

WG126

Producer:

Michael Bruce, University of Alabama, United States

Moderator:

Andrew David, University of Lincoln, England

Respondent:

Deborah Wilson David, University of Lincoln, England

Produced by:

The Broadcast Education Association

Educators with diverse backgrounds and perspectives present their most innovative teaching ideas at WJEC-4's Ignite Session. Following the traditional "ignite" format, each presenter gets 5 minutes and 20 slides to share their successful classroom projects and exercises. Attendees will walk away with the best peer-reviewed enterprise ideas for the journalism classroom.

Panelists:

Use Smart Phones & Simple Software to Teach the Art of the Interview

Peg Achterman, Seattle Pacific University

Creating Infographics: The power of visualization

Kim Fox, The American University in Cairo (AUC)

Encouraging critical thinking with an active-learning model for teaching media law

Kara Jolliff Gould, University of Arkansas

14.00-15.30 PAPER SESSIONS

Helping Students to Critically Engage with
Historical and Modern Journalism

Grant Hannis, Massey University

3-S Activity in Web Publishing Class:
Scavenger Storify Show

Jin Yang, University of Memphis

Teaching Students How to Pitch a Story

Rebecca Taylor, Siena College

Learn how to teach live reporting through
free streaming apps (and why it will help your
students get jobs!

Debora Wenger, University of Mississippi

21st Century Ethical Issues in Journalism 5
WA224A

Chair:

Lyn Barnes, AUT

Faking journalism in the 21st century: Special
advertising sections and capitalist enterprise?

Tymoteusz Chajdas, University of California,
Santa Barbara

Newswriting textbooks earn low grades for
teaching accuracy

Kirstie Hettinga, California Lutheran University

Practical transparency: How journalists should
handle digital shaming and "The Streisand
Effect"

Daxton Stewart & Kristie Bunton, TCU

Travel writing and ethics: a contemporary
dilemma

Ben Stubbs, University of South Australia

Twenty minutes is all it takes to let students
commit libel in the classroom. (They may never
do it again outside the classroom.)

Robin Blom, Ball State University

**Journalism and Journalism Education in Asia
Multimedia 1**

WA224B

Chair:

Bernie Whelan, Whitireia Polytechnic
Journalism School

Mapping Chinese new media education
landscapes

Debao Xiang, Shanghai International Studies
University

Status and significance of journalism education
in Tamil Nadu, India

Jenefa Selwyn, Madurai Kamaraj University

**Journalism and Journalism Education in the
South Pacific 2**

WG607

Chair:

Margie Comrie, Massey University

Partnership in data-journalism education – a
case study

Greg Treadwell; Tara Ross, Jeff Kelly
Lowenstein & Allan Lee, Auckland University of
Technology, Canterbury University, Columbia
College of Journalism, Auckland University of
Technology

Social stigmatization, cultural coercion, and peer-
pressure faced by student journalists at the
University of the South Pacific: A Wansolwara
student press case study

Shailendra Singh & Elike Drugunalevu,
University of the South Pacific

Radio New Zealand International: Reporting the
Pacific in tight times

Matt Mollgaard, Auckland University of
Technology

Samoaan journalists' journey of free speech vs
media laws

Victoria Lepou, The National University of
Samoa

Making the Professional Connection Work in Journalism Education 6

WG608

Chair:

Halliki Harro-Loit, University of Tartu

Responses of journalism education to the challenges of changing media environment in the digital era

Panu Uotila, University of Jyväskylä

Perpetually changing markets as challenge and chance for a new journalism education identity. Framework for an institutional model for journalism education research

Michael Harnischmacher, University of Passau

Creative chaos: Making the 'Teaching Hospital Model' work for students and faculty

Katherine Reed, Missouri School of Journalism

Virtual foreign correspondence: Exploratory qualitative newsroom experiments on challenges of digital information retrieval in international correspondents' training

Oliver Hahn & Florian Stalph, University of Passau

21st Century Ethical Issues in Journalism 2
WG609

Chair:

Trish Carter, UNESCO

Journalists' confidential sources: Keeping the State at bay

Joseph M Fernandez, Curtin University

Understanding the nature of media scandals in light of recent revelations in New Zealand's political life

Grant Hannis, Massey University

Teaching human rights journalism through a hyper-local journalism project: Change Makers
Scott Downman & Richard Murray, University of Queensland

To lie or not to lie: Interrogating codes of conduct on photo ethics in the era of digital technologies

Bevelyn Dube, University of Venda

**Journalism and Journalism Education
in Asia 5**

WG701

Chair:

Slavko Gajevic, AUT

Distinctive features of journalism education in
Myanmar and Cambodia

Violet B. Valdez, Ateneo de Manila University
and the Alliance of Asian Media Schools

Media policy, education and vulnerable groups
of Japan

Mustak Ahmed & Nusrat Jahan, RU

**Journalism and Journalism Education in the
South Pacific**

Workshop 1

WG703

Chair:

Wayne Hope, AUT

Digital buturaki: Government-sponsored blogs
assail critics of Fiji's military dictatorship

Marc Edge, University Canada West

Media ownership in New Zealand 2011-2015

Merja Myllylahti & Wayne Hope, Auckland
University of Technology

Research trends in journalism Multimedia 1
WG803

Chair:

Kate Kartveit, Danish School of Media and Journalism

Journalism education trends, stakes, challenges and perspectives

Laeed Zaghmani, Algiers University

How universities and media organisations define 'innovation in modern journalism'

Jason Sternberg, Queensland University of Technology

Making the Professional Connection Work in Journalism Education 2

WG808

Chair:

Fiona Martin, University of Sydney

Journalism training and development programs in Qatar: Is it invest or waste?

Ashraf Bayoumy, Cairo University

"Reinvention" through international journalism internship - American students reporting for the Chinese media

Jiafei Yin, Central Michigan University

The French assessment system of schools of journalism: An essential precondition to the professional connection?

Pascal Guenee, IPJ Paris-Dauphine

Mapping journalism education to the 'real world': Rethinking curricula for a new media society

Beth Concepcion, Savannah College of Art and Design

Mobile/Social/User-generated Media and Journalism 4

WG809

Chair:

Chris Nash, Monash University

Resurgence of Marx in modern-day electronic journalism

Aniruddha Saha, Manipal University

Inside Out: An appraisal of digital journalism education from a visual communication perspective

Gudrun Frommherz & Matthew Guinibert, Auckland University of Technology

Hidden truth: Improving verification skills in the classroom and the newsroom

Helen Sissons, Auckland University of Technology

Claudio Varoli Piazza, Auckland University of Technology

Journalism and Journalism Education in Asia 4

WG902

Chair:

Chang Bi, Bowling Green State University

Journalism students across the globe: The study of journalism education in Kyrgyzstan

Elira Turdubaeva, American University in Central Asia

The Philippine Journalism Education Census

Jeremaiah Opiniano, University of Santo Tomas

Journalism, journalism education and a region's integration

Jeremaiah Opiniano; Aira Leigh Bagtas; Ralph Joshua Hernandez; Karl Cedrick Basco; Michael Carlo Rodolfo; Elyssa Christine Lopez & Anne Kathleen Vicho, University of Santo Tomas

What we teach to 21st century journalists? A case of Georgia

Ana Keshelashvili, Georgian Institute of Public Affairs

Journalism capstone units based on agreed principles and standards

Trevor Cullen, Edith Cowan University

Journalism and an Informed Citizenry 7

WG907

Chair:

Rosental Alves, University of Texas at Austin

Citizen journalism Education at the margins

Ann Luce; Einar Thorsen & Dan Jackson,
Bournemouth University

The state of current affairs television in New Zealand and its impact on journalism and an informed citizenry

Sarah Baker, Auckland University of Technology

Place as identity in defense of community:
Comparative news coverage of threatened
Aboriginal and mining settlements in Western
Australia

Chris Thomson, Curtin University

Counting on the news: Why data matters to an
informed citizenry

Steve Harrison, Liverpool John Moores
University

Important, but not essential: Consumers'
awareness and use of professionally produced
news on social media

Holly Cowart & Kim Walsh-Childers, University
of Florida

16.00-18.00 CLOSING PLENARY

Closing plenary session

WG403

Keynote

Kalafi Moala, Vice-Chair of the Pasifika Media
Association (PasiMA) and CEO of Taimi Media
Network

Syndicate reports:

Robyn Goodman and Elanie Steyn

